

SUSTAINABLE BIOECONOMY TRANSITION THROUGH THE ONE VILLAGE ONE PRODUCT IN INDONESIA

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Introduction

Bioeconomy in rural areas taps into local resources and offers immense potential for economic development and community welfare. The successful implementation of the One Village One Product (OVOP) approach in various countries makes it a potential strategy for sustainable bioeconomy transition.

Objective

This poster to facilitate understanding of bioeconomy transition through one village one product (OVOP) in the case of Indonesia

Preliminary Findings

Initiatives	OVOP Indonesia
Aims / Objectives	<ul style="list-style-type: none"> Increasing regional income Job Creation Skill Development
Key Beneficiaries	<ul style="list-style-type: none"> Farmers SMEs Rural Community
Partners	<ul style="list-style-type: none"> International Organization State-Owned Enterprises NGO Local Government Retailer/marketplace
Bio-based Output	<ul style="list-style-type: none"> Food and Beverages Rattan and bamboo Wicker

GOVERNMENT



- Ministry of Industry
- Ministry of Cooperatives and SMEs
- Ministry of Agriculture

UNIVERSITY

IPB University



Initiatives	<ul style="list-style-type: none"> One Village One Innovation One Village One CEO One Village One Exporter
Aims / Objectives	<ul style="list-style-type: none"> Business Ecosystem Development Innovation & technology transfer Student Practices & Learning
Key Beneficiaries	<ul style="list-style-type: none"> Farmers Village-Owned Enterprises Rural communities
Partners	<ul style="list-style-type: none"> Private Sector Local Government Government Institution
Bio-based Output	<ul style="list-style-type: none"> Food and Beverages Agrotourism/ ecotourism Sustainable commodities

Initiatives	Development of Rural Agribusiness Enterprises
Aims / Objectives	<ul style="list-style-type: none"> Value added Development and Strengthening of Business Partnerships Community empowerment
Key Beneficiaries	Farmers
Partners	<ul style="list-style-type: none"> Local Government Local Community
Bio-based Output	<ul style="list-style-type: none"> Food and Beverages Institutional Development



Pos Keadilan Peduli Umat

NON-GOVERNMENTAL ORGANIZATION (NGO)

Methods



Data from official reports and research articles indexed by Scopus, Web of Science and Garuda.



The data underwent a qualitative thematic analysis



Focuses on OVOP that has been implemented in Indonesia from 2007 to 2020

Summary

The One Village One Product (OVOP) movement is a grassroots initiative that actively advocates for Local Economic Development (LED) and revitalization within communities. By effectively utilizing local biological resources for product development, the OVOP approach seamlessly aligns with Indonesia's sustainable bioeconomy transition. OVOP approach emphasizes the importance of collaboration and the socio-biopreneurship in achieving inclusive economic growth and social welfare in rural communities.